

MAYFIELD

# THE ALUMNI VOICE

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**SPECIAL EDITION**



WILDCATS

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The fact that our alums have been so gracious in providing donations to our scholarship fund gives me hope that we will come together for **The Wildcat Park Project**. This is a tremendous undertaking that will benefit the student athletes at Mayfield. When I think back to the athletic facilities I played on, I can't help but feel that this project will make the current student athletes feel like they are someone special. Making this project truly unbelievable is that the fans and the residents in the community will benefit greatly from the significant improvements to the south side of the high school as well. With your help, a complete restoration of the back of the high school is about to begin.

Leading this project is one of our own. **Ken Myles, Class of '78**, has taken an idea, a dream, and turned it into a magnificent project that will be the envy of school districts in northeast Ohio. So many students will benefit from the project outcomes that you will want to become part of making this a reality. Students who participate in football, soccer, baseball, softball, track, tennis, wrestling, the band, and so many others, will be impacted by the outcomes of this project. You can help make this available to thousands of students over the next 50 years.

With the many financial responsibilities school districts face in today's economy, it would be foolish to think that resources could be directed toward a concept such as **The Wildcat Park Project**. School districts simply don't have the money to allocate toward something that is slightly adjacent to their main purpose. Education must always come first. However, research has shown that participation in extracurricular activities are impactful in determining future success, developing personal-social skills, and providing opportunities for leadership, teamwork, confidence, and growth. School districts do what they can to provide a wide variety of extracurricular experiences. The responsibility for making these experiences more beneficial rests with us, the alums of Mayfield High School. I am asking for your financial support for the betterment of Mayfield's student-athletes for many years to come.

**Wayne Farinacci, President**

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Hi, I'm **Ken Myles**, a 1978 graduate of Mayfield High School. Like so many of you, my experiences at Mayfield have never been forgotten. That is why I am so pleased to have the opportunity to give back, to my alma mater, as the Volunteer Project Manager for **The Wildcat Park Project**. I have lead many philanthropic efforts, including an international non-profit adoption and humanitarian relief agency, The Lake County YMCA Dream House project, and Rotary International, as its local chapter President.

The mission of each endeavor was daunting and filled with many challenges. I spent countless nights with a pit in my stomach wondering if we had taken on more than we could handle. The common threads, between all of these efforts, were some incredibly talented and passionate people. Working together we were able to achieve what others said was not possible. The rewards have always been worth the wrinkles permanently etched on my forehead. As we begin **The Wildcat Park Project** I have that familiar pit in my stomach.

We have a limited amount of time to raise **\$3 million dollars**. Our window of opportunity is about 1 year. I take comfort in the team we have assembled, as their talents are supreme. However, a project of this magnitude can't succeed without the entire community and alumni coming together to make it a reality. We ask for your support.

The pride of Mayfield and the feelings we share about our school are unmatched. Let's work together to make **Wildcat Park** a reality!

**Kendall Myles, Project Manager**

## Project Background

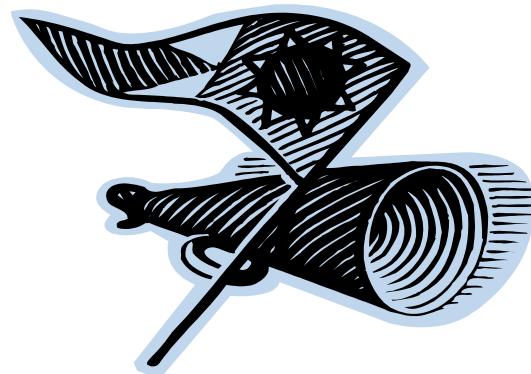
The Mayfield School System is embarking on a multi-million dollar capital improvement campaign district wide with a significant portion planned for the high school.

The construction campaign centers on the following three themes: Infrastructure - Safety & Security - Program Enhancements

The district has incorporated the **Wildcat Park Project** into the high school master site plan. Visitors can view it on our website, [www.mayfieldwildcatpark.com](http://www.mayfieldwildcatpark.com). We have also developed renderings of the possibilities of what we may accomplish by raising additional funds.

The district has developed a construction schedule and sequence to minimize the impact on the educational program and delivery. While the district is attempting to address as many needs as it can, there are financial and program limitations. This presents an opportunity for our community and alumni to come together to raise the funds necessary to further the planned improvements at the high school.

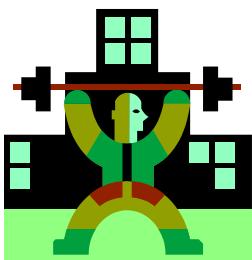
The **Wildcat Community Foundation** was created to support the Mayfield City School District and **The Wildcat Park Project**.



## Project Objectives

While we are calling it Wildcat Park, the effort also includes work inside of the school. The following areas will be enhanced or created by our efforts:

- \* New wrestling area inside the high school
- \* New locker rooms for boys and girls inside the high school
- \* New weight room facility inside the high school
- \* Improvements to the indoor track in the field house
- \* Improvements to the banners in the pool
- \* New sound system in the gym
- \* New outdoor tennis courts, moved to a new location
- \* New girls fast pitch softball field
- \* New press box and bleacher system for both softball and varsity baseball
- \* New plaza and gathering area as the central point to all athletic fields
- \* New soccer fields at the high school
- \* New parking lot to support football and baseball
- \* Walk areas and commemorative gardens
- \* All turf field in the stadium, lined for both football and soccer
- \* Enhancements to home bleachers
- \* New visitor bleachers
- \* New scoreboard
- \* New press box
- \* New outdoor all purpose track



## Project Team

For over 18 months an incredibly dedicated and caring group of individuals have worked to develop the foundation for this project. After many meetings, presentations to the School Board, meetings with public officials, presentations to the business community and many long strategy sessions, we are ready to begin the fund raising journey.

This group below deserves tremendous credit for getting the project to this point and will continue serving until **Wildcat Park** is a reality.

**Ken Myles**, Project Manager, responsible for all aspects of the project

**Mike Barnes**, Athletic Director and School Liaison, responsible for coordinating the needs of the school

**Harry Pierce**, Assistant Project Manager, involved in all aspects of project

**Tony Valentino**, Operations Manager, involved in fund-raising and logistics

**Chuck Abbey**, Finance Manager, involved in all aspects of project strategy and finances

**Jim Wallis**, Planning and Design, involved in all aspects of site design

### Fund Raising Team

**Ken Myles** – Fund Raising Director

**Tony Valentino** – Fund Raising Director

**Rocco Dolciato** – Fund Raising Coordinator

**Kerry Bodnovich** – Fund Raising Coordinator

All individuals interested in helping with fund raising must attend a training session and receive written permission from the Fund Raising Director before representing themselves as authorized to solicit funds on behalf of **The Wildcat Park Project**.

We are looking for individuals with strong communications skills that are willing to approach businesses in the community and solicit donations. We will train all fund raisers as well as provide necessary collateral material, including pitch video and 3D Animation CD.

[www.mayfieldwildcatpark.com](http://www.mayfieldwildcatpark.com)

We need your help.  
Please donate today!

## The Wildcat Community Foundation

The Foundation is a public/private partnership comprised of members of both the Mayfield Board of Education and the community at large. The Wildcat Community Foundation is an IRS sanctioned 501-c-3 charitable organization. It was created to support the Mayfield City School District by enhancing district initiatives and launching projects that bring value to both the district and community. All funds donated to the Wildcat Park Project will actually be made to The Wildcat Community Foundation. This allows all donors to take advantage of the tax laws regarding charitable donations as well as providing fiscal transparency to the community.

The sole effort of the Foundation for 2011 and 2012 will be supporting **The Wildcat Park Project**. In addition to providing the mechanism for collecting donations it will also link The Wildcat Park Project to the Board of Education. Once The Wildcat Park Project is completed the Foundation will continue serving the district and community as the Directors deem appropriate.

The Foundation is comprised of the following individuals:

**Charles Abbey** – President

**Scott Snyder** – Treasurer

**Dr. Phillip Price** – Director

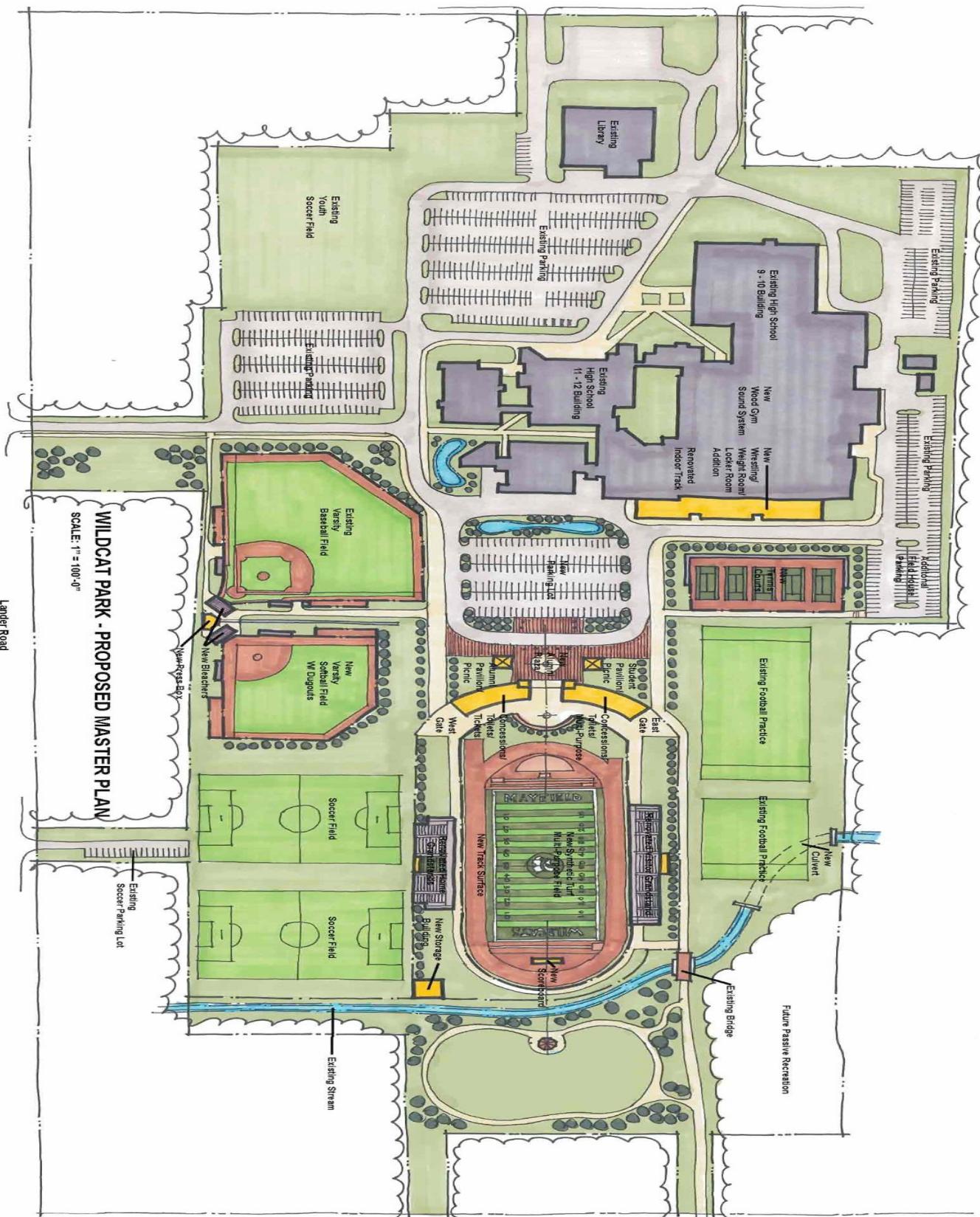
**George Hughes** – Director

**Michael Barnes** – Director

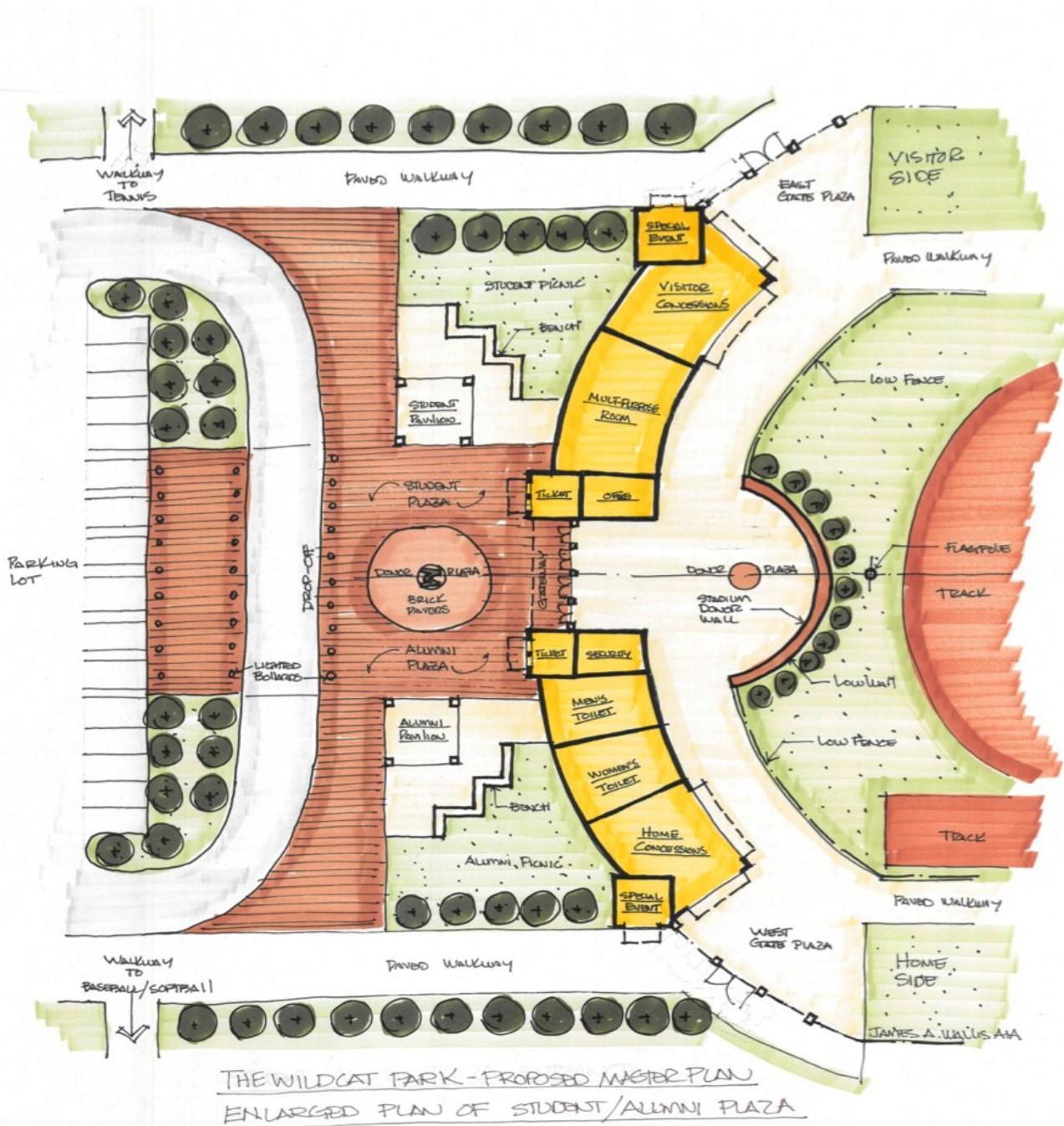
**Harry Pierce** – Director

**Kendall Myles** – Director





**The Wildcat Park Project** superimposed onto the high school site. This project will remodel most of the outside-rear of the high school. It also incorporates changes in several areas within the high school.



An enlarged view of the entrance area to the football/soccer field. In addition to an Alumni Plaza, Student Plaza, Donor Plaza, and Stadium Donor Wall, new concession stands, bathrooms, ticket office, and multi-purpose room can be seen. This area will have lots of grass, trees, tables and benches in order to support the many different outdoor activities and events planned by the high school, residents, and local businesses within the community.

To see more detailed and up-to-date pictures and videos, go to [www.mayfieldschools.org](http://www.mayfieldschools.org) and click on Mayfield Wildcat Park. From there, you can see the Project Overview Video and many construction pictures.

## Donor Levels

*Consider having your employer match the donation!*

### **Founder's Den**

\$5000 Commitment (a donation of \$2,500 matched by your company counts as \$5,000)  
 Recognized as a founding member of Wildcat Park  
 Name placed on The Founders Monument at the entrance to the stadium  
 Name included on Wildcat Park website  
 One naming brick placed on plaza walkway (Cat-way)  
 Membership in Green and White Club for 5 years



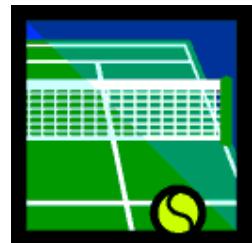
### **Honor's Den**

\$2,500 Commitment (a donation of \$1,250 matched by your company counts as \$2,500)  
 Name placed on Honors Den plaque placed somewhere in the plaza  
 Name placed on Wildcat Park website  
 One naming brick placed on plaza walkway (Cat-way)  
 Membership in the Green and White Club for 2 years



### **Green and White Club**

\$500 per year membership  
 2 Gold Cards for free admission to Mayfield home games for 2 years (over \$800 value)  
 2 portable bleacher seats specifically designated as Green and White Club member  
 Name mentioned in printed programs as member of Green and White club  
 Name placed on Wildcat Park website  
 Special pre-event receptions held randomly throughout the year



### **Cat-Way Bricks**

\$250 Commitment (a donation of \$125 matched by your company counts as \$250)  
 One naming brick placed on plaza walkway  
 Name placed on Wildcat Park website



### **Corporate Platinum Cat**

\$200,000+ commitment  
 10 year signage on field fence (baseball, softball and stadium) with premium positioning  
 Naming opportunity for the following along with appropriate signage:  
 Cat-way  
 Plaza  
 Lane thru park  
 Parking Lot  
 Five naming bricks placed in plaza walkway  
 Five memberships in Green and White Club for 10 years  
 Full page advertisement in Mayfield printed programs for 10 years  
 Company logo on Wildcat Park website along with link to your corporate site

### **Corporate Gold Cat**

\$100,000 Commitment  
 5 year signage on field fence (baseball, softball and stadium) positioned after Platinum Cat  
 Five naming bricks placed in plaza walkway  
 Five memberships in the Green and White Club for 5 years  
 Full page advertisement in Mayfield printed programs for 5 years  
 Company logo on Wildcat Park website along with link to your corporate site



### **Corporate Silver Cat**

\$25,000 Commitment

3 year signage on field fence (baseball **or** softball **or** stadium)

Three naming bricks placed in plaza walkway

Three memberships into the Green and White Club for 3 years

Half page advertisement in Mayfield printed programs for 3 years

Company logo on Wildcat Park website along with link to your corporate site



### **Corporate Bronze Cat**

\$10,000 Commitment

2 year signage on field fence (baseball **or** softball **or** stadium)

Two naming bricks placed in plaza walkway

Two memberships into the Green and White Club for 2 years

Half page advertisement in Mayfield printed programs for 2 years

Company logo on Wildcat Park website along with link to your corporate site

All donations will be made to The Wildcat Community Foundation and will be tax deductible.



## **Frequently Asked Questions**



### ***What does the park entail?***

While we are calling it Wildcat Park the effort also includes work inside of the school. See the Project Objectives for the specific details

### ***Will any tax dollars be used for this project?***

No, all funds used for the enhancement of the planned work will be donated.

### ***Is my donation tax deductible?***

Yes, donations will be made to The Wildcat Community Foundation, a registered 501-c-3 charitable organization. A letter will be sent to you confirming your donation.

### ***Is this just a football field project?***

No, The Wildcat Park Project is an endeavor to create a park setting at the high school that can be shared by all. This includes music, athletics and the community at large.

### ***When will the project start and when will it be finished?***

We anticipate breaking ground in the Spring of 2011 and being finished by the start of school in 2012.



### ***What if we raise more than \$3 million dollars?***

All funds raised will be directed to the project. If we raise more than our goal than that just gives us the ability to do more with the park.

### ***How does this benefit the marching band?***

The new turf field in the stadium will allow for multi-purpose activity. This will enable the marching band to perform more difficult maneuvers without the fear of slipping on the grass. It will also allow the marching band to hold competitions at the high school.

### ***How does it benefit the music program?***

We are attempting to create a destination where people visit for general recreation. We hope that the various music groups will utilize the plaza to put on outdoor concerts as the weather permits.

### ***How do I help?***

You can send an email to [wildcatparkproject@gmail.com](mailto:wildcatparkproject@gmail.com) stating your willingness to help. Please state your skill set, time availability and how you can be reached.

### ***Who will be able to use the turf field?***

With proper scheduling the new turf field at the stadium can be used by high school athletic teams, intramural groups and youth programs.

At right is an architectural rendering of the entryway to the stadium. The spacious and modern design will make Mayfield's outdoor athletic facilities a superior place for multiple student activities. Students involved in football, soccer, wrestling, baseball, softball, track, band, tennis, and weight training will benefit from the Wildcat Park Project. Walk areas and commemorative gardens will also be part of the project.



### ***How do I donate?***

Please send your check made payable to:  
The Wildcat Community Foundation  
C/O Scott Snyder, Treasurer  
Mayfield Board of Education  
1101 SOM Center Road  
Mayfield Heights, Ohio 44124



### **Mayfield Alumni Donor Form**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Class \_\_\_\_\_ Parent/Friend \_\_\_\_\_

E-mail \_\_\_\_\_

What name you would like on brick, pavers, website (if donation level warrants it)?  
\_\_\_\_\_  
\_\_\_\_\_

**Your donation is greatly appreciated.**